

March 2016

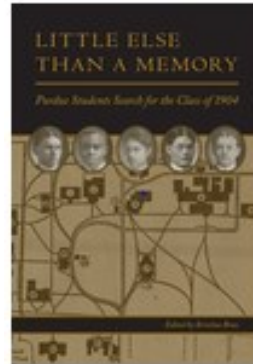
PURA News

Purdue University Retirees Association

Discussion Scheduled for 2016 Common Read

Members of PURA and Greater Lafayette community members are invited to gather at the West Lafayette Public Library on Thursday afternoon, March 31, 2016 from 2:30-4:30 PM for a discussion of research techniques used for *Little Else Than a Memory*, this year's common read selection.

Following refreshments, Purdue University Professor Kristina Bross, archivist, will discuss her work with Purdue University Honors College students as they researched and wrote about members of Purdue's graduating class of 1904. The book may be downloaded for free at http://docs.lib.purdue.edu/sps_ebooks/8/. Discussion will focus on how objects from the past shape our understanding of history.



Little Else Than A Memory, edited by Prof. Kristina Bross. Researched by members of the Purdue University Honors College. Published May 2014.

Following the introduction of the book, the discussion will turn to how the area's archival collections at Purdue, West Lafayette Public Library and the Tippecanoe County Historical Association work: What materials do they hold? Who donates artifacts to these collections? How do researchers gain access to them? Finally, Bross, WLPL head librarian Nick Schenkel and historian Robert E. May will focus on an exploration of research possibilities in the area. (D. Nelson)



New Scholarship Opportunity

A matching dollar for dollar scholarship opportunity exists to support an Indiana student with financial need who might not otherwise *realize a dream* of a Purdue education. This matching opportunity cannot be utilized for Purdue Opportunity Awards (the Martin C. and Patty Jischke Scholarship) prompting the PURA Board to create the PURA Student Scholarship endowment as part of the Purdue Affordability Scholarship Challenge with a pledge to raise \$25,000. Matching dollars from an anonymous donor will bring the total to \$50,000.

PURA exists to maintain the ties of retirees to the University and to one another. Now, let us add another student to that mix. Your tax-deductible contribution can be made by check or credit card. Mail a check payable to the Purdue Research Foundation, with the PURA Student Scholarship noted in the memo line, to: Purdue Research Foundation, Dick and Sandy Dauch Alumni Center, 403 W. Wood Street, West Lafayette, IN 47907-2007. You may contribute on-line at <http://Giving.Purdue.edu/PURA>.

Together we can help another student overcome financial obstacles to *realize a dream*.



Purposeful Living In Retirement Conference: Slated for April 20, 2016

Speakers are confirmed for the PURA Purposeful Living in Retirement Conference to be held on April 20, 2016. This annual spring conference is open to PURA members, their guests, and the local community. The event will be at the Beck Center on US 52 North beginning at 8:30 AM and ending at 2:30 PM.

The conference includes 5 presentations, exhibits of interest to retirees, continental breakfast, and lunch for a nominal fee. The program topics and speakers are:

- **Hearing Your Best: A Critical Component to a Good Life**, with Susan Lopez, Au.D.
- **The Upside to RIGHT sizing: Thinking BIG about going SMALL**, with Danielle Gaylord

and Rita Smeyak

- **Retiring from the Job but not the Economy!** with Charlene Sullivan, Ph.D.
- **What's New in Health Care and Insurance**, with Don Gentry, Ph.D.
- **Medication Interactions**, with Matthew Murawski, R.Ph, Ph.D. Back by popular demand, Dr. Murawski will summarize data from the "Medication Interactions" computer program. Bring a list of your medications and dosage to utilize the program during the conference and leave with a medication side effect analysis specific to you to discuss with your physician.

Look for program and registration information in your mailbox in March!

Small Business Opportunities topic of February PURA Luncheon



Speaker Susan Davis, with host Jane Brown at the February Luncheon

Susan B. Davis spoke on February 1 at the PURA Luncheon at MCL. She is the Regional Director of the Indiana Small Business Development Center at the Purdue Research Park. She has fulfilled this role since 1991 and is one of 10 in this role in Indiana. She helps

people learn the ins and outs of starting a small business utilizing training programs and one-on-one counseling. There is no charge for her help. Her services include putting together a business plan, dealing with financial papers, applying for grant money from the state, and trouble-shooting. Davis shared that nearly 1,500 grant opportunities are associated with Indiana State Economic Development, but over 15,000 communities compete for them.

Small businesses are often started by those with an entrepreneurial spirit, loosely defined as individuals who see a need and feel they have the skill set to answer the opportunity. Small businesses are extremely important to small communities and they are credited with keeping small communities alive. Documentation

shows a larger percentage of small business monies stay in the local communities as compared to large corporate businesses. For every \$100 spent, \$69 stays in the community versus only \$43 from larger businesses. For every square foot of business space, \$179 stays in the local community.

If formal office space is needed for a small business, there are over 30 places in Indiana which provide that space. Locally Matchbox fulfills that need in Lafayette. Matchbox is one of the larger spaces in our area, with smaller ones in Logansport and Delphi.

Current data indicates Latinos and Asians are the largest ethnicity of those starting small businesses, with declines occurring in non-Latino whites and African Americans. The audience was surprised to learn that more than two times as many men as women are entrepreneurs. Some entrepreneurs are starting a second career, while others are high school graduates needing a first job. Veterans and service disabled veterans are a growing group of those starting new businesses. They can benefit from a free week long program held each year at Purdue. Common start-ups are in the service industry, such as lawn service, day care, and services related to construction. The fewest attempts are in retail and manufacturing. Recession and the bear market environments have resulted in more than half of the small businesses startups. *(Continued on page 4.)*

Indiana Bicentennial Activities Update

Indiana's Bicentennial year is well underway with lots of activities all over the state to celebrate its history and its people – as well as creating projects for future generations. New things are being added to the www.indiana2016.org website all the time. One of the newest additions is the Indiana Bicentennial Marketplace. Many products are available already, and new items will be added all year. There are mugs, books, jewelry, glass decorative pieces, etc.

Here in Tippecanoe County the plans for the torch relay are progressing. There were over 100 nominations for torchbearers. The selection committee will turn in the results of their choices to the state at the end of February. The State Commission will notify the torchbearers to be registered in April and final results will be announced in June.

The announcement of the acquisition of additional acreage near Fort Ouiatenon last month is one of the Nature Trust projects. This is a huge addition to the value of the Fort Ouiatenon area for future generations to continue to learn and appreciate this historic area of our county.

Another Legacy Project is the Bicentennial Nature Center

Network. The Lilly Nature Center is part of a state-wide nature center coalition of 14+ centers and they partner with the Cope Environmental Center to develop the network and support the Children of Indiana Bicentennial Park. The Park is one of the signature projects under development for the Bicentennial to benefit the children of Indiana.



The Tree Planting Unification Project – a Legacy project by the Indiana Native American Indian Affairs Commission – will seek to determine if there is a particular tree of special importance to each of the 11 tribes that were forcibly removed from Indiana in the early to mid-1800s. Those trees will then be planted at Prophets-town State Park.

The Greenbush Cemetery Restoration is another of the Legacy projects. Shane Weist has a nice program on this project if you are responsible for

securing a speaker where this topic would be of interest.

With lots going on around Indiana, it's a fun year to join in the celebration. If you have questions or want to help, contact County Coordinator Sue Scholer, at 765-463-2641 or chuknsioux@aol.com (S. Scholer)

PURA NEEDS COMMITTEE VOLUNTEERS!

Please consider joining a PURA committee. It's a great way to interact with other retirees and help move PURA forward. Members are needed on all standing committees for the coming year. Let Olivia Wood know of your interest by emailing her at o.wood123@comcast.net with your name, phone number, and email address and indicating which committee(s) you have an interest in joining. The committee chair will follow up to tell you about the responsibilities. Our standing committees are: Program, Hospitality, Benefits, Trips and Tours, Endowment, Campus and Community Activities, Kickoff Lunch, Purposeful Living in Retirement Conference, Communications, and Scholarship. Thank you!

UNITED WAY VOLUNTEER OPPORTUNITY

A United Way Healthy Active Tippecanoe Program priority is the *Safe Routes To School* (SRTS) program. This program uses education, engineering and enforcement strategies to make walking/biking routes safer for children. The annual national walk to school (October) or bike to school (May) activities are part of this program. In spring 2016, Oakland Elementary will become the first school in Tippecanoe County to participate in a pilot program to encourage and reward students who walk or bike regularly.

The Purdue EPICS program is creating a system to track participants so they can earn incentives for safe life long habits related to becoming more active. Learn more about this effort through the national website (<http://saferoutesinfo.org>), the state website (<http://saferoutes.in.gov>), or by contacting Laura Carson (lcarrson@uw.lafayette.in.us), the local UW contact. Volunteers are needed to serve on the leadership committee and to assist with National Events for 2-3 hours on 1 or 2 days in May and/or October.



PURA

Purdue University Retirees
Human Resources-Benefits
401 S. Grant Street
West Lafayette, IN 47907-2024

(February luncheon, cont. from page 2)

Davis listed other agencies for formal assistance when starting a new business. She discussed pointers to assist individuals in deciding if they should begin with a franchise vs. going out on their own. For example, if you do not have the recipes to start a food business, then it may be best to join a franchise to receive their already tested recipes. (O. Wood)

FREE WELLNESS SCREENINGS

Location: Lyles-Porter Hall – First Floor;
Check in at the Clinic Desk

Dates: March 2, 4, 7 and April 4, 6

Times: 9am to 1pm

Contact: For appointments, call Chris Rearick at 496-0308 or email her at crearick@purdue.edu

All retirees/spouses are entitled to one free screening per calendar year. No fasting is needed. Finger sticks include Total Cholesterol, Glucose, High Density Lipo-protein and a calculated risk ration.

Mark Your Calendars!

March 7 PURA Monthly Meeting, MCL Cafeteria, 11 AM
Topic: Battery Research Status
Speaker: Prof. Edwin Garcia, Purdue University Energy Center

March 31 Common Read, West Lafayette Public Library, 2-4 pm
Nick Schenkel, West Lafayette Head Librarian and Historian Robert E. May will lead the discussion on “Little Else Than a Memory”, a student-written and -edited Purdue University Press 2014 publication. The book is available for free at:

http://docs.lib.purdue.edu/sps_ebooks/8/

April 4 PURA Monthly Meeting, MCL Cafeteria, 11 AM
Topic: Master Gardner Program
Speaker: John C. Orick, Purdue Master Gardener State Coordinator

May 2 PURA Monthly Meeting, MCL Cafeteria, 11 AM
Topic: Hearing Technology — New Facts You Should Know
Speaker: Joshua Alexander, Ph.D., CCC-A, Dept. of Speech, Language & Hearing Sciences, Assistant Professor, Purdue University

May 25 Spring Fling *(note this is a Wednesday)*

June 6 PURA Monthly Meeting, MCL Cafeteria, 11 AM
Topic: Fall Prevention
Speaker: Shirley Riedek